

## KELLY PERDEW

Winner of "Apprentice 2" and Managing Director, Angel-Led Venture Partners



Kelly is a proven entrepreneur and strategic thinker, having led major negotiations and implemented successful operational strategies at a range of companies, with a record of motivating groups to achieve aggressive goals. Most recently, Kelly Perdeu's entrepreneurial skills and strategic thinking abilities were put to the test on the highly acclaimed NBC show, *The Apprentice*. Kelly was among the select few who were invited to New York by Donald Trump for the chance to compete for a coveted position within the Trump Organization.

After winning and becoming "The Apprentice," Perdeu was promoted to Executive Vice President of Trump Ice. He was assigned several projects for the Trump Organization, including 40 Wall Street and Trump Tower Tampa. Perdeu is now a managing director of a \$100M venture capital fund that will co-invest with the leading angel groups across the country – Angel-Led Venture Partners.

Perdeu is also the host of "GI Factory," a new series that examines military technologies and where they are made, airing on The Military Channel. He is the author of *Take Command: 10 Leadership Principles Learned in the Military Applied Under Donald Trump*, which expounds on the strong connection between military leadership and business success and offers an insider's look at Donald Trump. Supported by interviews with some of America's leading business icons Kelly's book provides an inspiring message to those involved in the military and invaluable advice to aspiring entrepreneurs or anyone embarking on a new career.

At the lecture podium, Perdeu discusses how the skills he acquired in the Army led him to winning *The Apprentice* and to his other business successes.

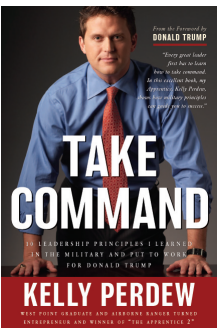
**ABOUT KELLY PERDEU:** A graduate of the United States Military Academy at West Point, Perdeu served as a military intelligence officer in the U.S. Army and completed both the Airborne and Ranger training. Upon completing the training, Perdeu attended UCLA, where he simultaneously earned his MBA and JD degrees.

Perdeu holds advisory and Board of Directors positions with Motorpride.com and CoreObjects Software, two of his many business ventures. Formerly, Perdeu also held President or CEO positions at a number of companies which he brought to profitability, including K12 Productions, LLC, eteamz.com, MotorPride and CoreObjects Software.

Perdeu was born in Lexington, Kentucky and currently resides in Los Angeles.

### SUGGESTED TOPICS:

- Kelly's 10 Leadership Principles
- Motivating Yourself, Your Team and your Organization
- Achieving personal success



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